



SASORA TRAVEL

Inbound Destination Management Company & Experiential Tour Operator

CORPORATE BUSINESS PROFILE

Official Web Portal: <https://sasoratravel.com>

Wholesale & Partner Desk: support@sasoratravel.com

24/7 Operations Hotline & WhatsApp: +94 71 455 2279 / +94 76 989 0409

Corporate Headquarters: Hikkaduwa, Galle District, Southern Province, Sri Lanka

01. CORPORATE OVERVIEW & EXECUTIVE GOVERNANCE

sasora travel is a premier, full-service Inbound Destination Management Company (DMC) and experiential tour operator based in the Southern Province of Sri Lanka. Built on a dedicated framework of wholesale agency partnerships and custom private journeys, the company delivers end-to-end ground logistics, islandwide multi-day round tours, specialized niche itineraries, luxury fleet transit, and 24/7 crisis-resilient operational support for international tour operators, overseas travel agencies, and independent global travelers.

Benchmarked against **international best practices, global travel management frameworks, and top-tier hospitality standards**, sasora travel combines systematic institutional discipline with deep, on-the-ground regional authority across all nine provinces of Sri Lanka.

CORPORATE VISION

"To be the most reliable, innovative, and sustainable Inbound Destination Management Company in Sri Lanka, setting the benchmark for ethical tourism, operational excellence, and transformative experiential journeys."

CORPORATE MISSION

"To connect global travelers and international travel partners with the authentic cultural, wildlife, and natural heritage of Sri Lanka through meticulously engineered itineraries, safety-vetted transport fleets, licensed expert guides, and transparent business ethics."

1.1 Executive Leadership Board

The strategic and day-to-day operations of sasora travel are governed by an executive board with specialized expertise across tourism operations, financial governance, information technology, and global marketing:

EXECUTIVE PORTFOLIO	OFFICER NAME	CORE GOVERNANCE AREA
Chief Executive Officer (CEO)	Mrs. K.K. Gimhani Sameera	Corporate Strategy, International Alliances & Quality Assurance.
Chief Operations Officer (COO)	Mr. B.G.C. Bimsara Karunasena	Islandwide Logistics, Fleet Deployment & Supplier Oversight.
Chief Financial Officer (CFO)	Mr. D.T.C. Panditha	Financial Risk Management, Auditing & Statutory Compliance.
Chief Technology Officer (CTO)	Mr. Kanishka Sanjaya	Digital Dispatch Systems, Technology Infrastructure & Optimization.
Chief Marketing Officer (CMO)	Mr. T. Ashan Sadaruwan	International Trade Relations, Tour Operations Planning & Marketing.

02. STATUTORY REGISTRATION & LEGAL COMPLIANCE

Operating as an authorized, accountable destination management enterprise, sasora travel strictly adheres to the legal frameworks and regulatory acts established by the Government of Sri Lanka and its authorized statutory bodies:

REGULATORY AUTHORITY	GOVERNING REQUIREMENT	COMPLIANCE STATUS & OPERATIONAL SCOPE
Divisional Secretariat (DS)	Business Names Statute & Provincial Registration	Legally registered business entity authorized for commercial Travel & Inbound Tourism Operations (DS Certified).
Sri Lanka Tourism (SLTDA)	Tourism Act No. 38 of 2005 (Inbound Tour Operator Regulations)	Registered Inbound Tour Operator (DMC) adhering to SLTDA code of conduct, capital asset standards, and professional staffing rules (License: Application in Progress).
Tax & Revenue Authority	Inland Revenue Act of Sri Lanka	Taxpayer Identification Number (TIN / VAT Registration) — Pending .
Passenger Safety & Insurance	Commercial Transport Regulations	All transport vehicles operate under active commercial passenger liability insurance coverage for all inbound guests.

2.1 Operational Benchmarks & Quality Control

100%	24 / 7	9 Provinces	Wholesale Rates
SLTDA CERTIFIED NATIONAL GUIDES	DEDICATED DISPATCH & CRISIS SUPPORT	ISLANDWIDE NETWORK & LOCAL ALLIANCES	COMPETITIVE AGENCY TARIFFS & CUSTOM TOURS

2.2 Why Global Partners Choose sasora travel

- **Direct Operational Custody:** We manage the end-to-end execution of our ground tours rather than outsourcing itineraries to unverified third parties.
- **Comprehensive Passenger Protection:** International tour operators partner with us with full confidence, backed by rigorous safety protocols and verified insurance coverage.
- **Transparent Tiered Pricing:** We provide competitive, net wholesale rates to overseas travel agencies and international partners with flexible payment terms and complete invoice transparency.
- **Dedicated Partner Representation:** Professional ground execution for overseas tour operators including customized guest welcome kits, vehicle signage, and dedicated agency representation.

03. COMPREHENSIVE DMC SERVICES & FLEET LOGISTICS

3.1 Service Verticals & Ground Delivery

SERVICE VERTICAL	SCOPE OF DELIVERY & TECHNICAL CAPABILITIES
Custom Itinerary Planning	End-to-end bespoke route engineering for independent travelers, small-group leisure journeys, family holidays, honeymooners, and VIP guests.
Hotel & Resort Contracting	Preferred partner contracting and direct booking across all hotel tiers: 5-star international luxury chains, heritage tea estate bungalows, eco-lodges, and boutique retreats.
Specialized & Niche Tourism	Wildlife safaris (Yala, Wilpattu, Minneriya), UNESCO heritage trails (Sigiriya, Galle Fort, Kandy), wellness & Ayurvedic retreats, birdwatching, and maritime expeditions.
Airport Protocol & VIP Transfers	24/7 dedicated Bandaranaike International Airport (CMB) and Mattala (HRI) arrival assistance, private chauffeurs, fast-track coordination, and luxury lounge handling.

3.2 Premium Transport Fleet & Driver Excellence

Passenger safety, vehicle reliability, and chauffeur conduct form the backbone of our DMC operations. Our fleet is strictly maintained under scheduled preventive maintenance cycles:

Luxury Sedans & Hybrids (1–3 Pax) Modern, fully air-conditioned premium sedans (Toyota Prius, Premio, Axio) equipped with GPS tracking, complimentary Wi-Fi, and cool-box amenities for couples and corporate travelers.	Passenger Vans & Mini-Vans (4–7 Pax) Toyota KDH luxury high-roof vans and luxury MPVs featuring individual high-comfort bucket seats, rear AC controls, and dual-zone climate control for family vacations.
Micro & Mini Coaches (7–22 Pax) Luxury mid-size passenger coaches with panoramic windows, PA systems, reclining seats, and spacious luggage bays tailored for small-group and corporate touring.	Certified Chauffeur-Guides Exclusively SLTDA-licensed national tourist guides and chauffeur-guides with clean driving records, defensive driving certification, zero-tolerance sobriety, and multi-lingual fluency (English, German, French).

04. SIGNATURE ISLANDWIDE TOUR PORTFOLIO

Our tour collection is structured to showcase the rich diversity of Sri Lanka, meticulously timed for optimal drive times, scenic comfort, and immersive cultural authenticity:

TOUR PACKAGE	DURATION	ROUTE HIGHLIGHTS & EXPERIENTIAL INCLUSIONS
Sri Lanka Heritage & Wildlife Classic	8 Days / 7 Nights	Sigiriya Rock Fortress • Dambulla Cave Temple • Kandy Temple of the Tooth • Nuwara Eliya Tea Country • Yala Leopard Safari • Historic Galle Fort • Colombo.
The Grand Island Discovery	14 Days / 13 Nights	Comprehensive circuit: Cultural Triangle (Anuradhapura, Polonnaruwa, Sigiriya) • Knuckles Mountain Range • Ella Scenic Train • Udawalawe Elephant Transit • Mirissa Whale Watching • Bentota.
Southern Coastal & Rainforest Eco-Tour	7 Days / 6 Nights	Hikkaduwa Marine Sanctuary • Mitiyagoda Artisanal Moonstone Mines • Kanneliya Rainforest Biosphere Reserve • Madu River Mangrove Eco-Safari • Historic Dutch Galle Fort.
Ceylon Tea & Scenic Highlands Retreat	6 Days / 5 Nights	Colombo • Kandy Peradeniya Gardens • Hatton Tea Plantation Stay • Nuwara Eliya British Heritage Trail • Ella Nine Arch Bridge • Horton Plains World's End Trek.
Wild Sri Lanka & Marine Expedition	10 Days / 9 Nights	Wilpattu National Park (Sloth Bears & Leopards) • Minneriya Elephant Gathering • Sinharaja Lowland Rainforest • Mirissa Deep-Sea Blue Whale Safari • Hikkaduwa Coral Reefs.

4.1 Standard Tour Operational Inclusions

- **Transport:** Dedicated private AC vehicle with unlimited mileage and professional SLTDA licensed chauffeur-guide throughout.
- **Accommodation:** Vetted partner hotels (3-Star, 4-Star, 5-Star, or Boutique Luxury) on BB, HB, or FB meal plans.
- **Logistics:** All site entrance tickets, government wildlife safari jeep permits, domestic train observation tickets, and toll charges included.
- **Guest Care:** Complimentary 24/7 concierge assistance, local SIM card provisioning, sanitized vehicle standards, and cold bottled water.

05. SUSTAINABILITY, SAFETY PROTOCOLS & CORPORATE GATEWAY

5.1 Sustainable Tourism & CSR Framework

Following global Travelife sustainability standards and Sri Lanka's green tourism directives, sasora travel is committed to responsible, low-impact travel operations:

- **Plastic-Free Journey Protocol:** Eliminating single-use plastics across our transport operations by providing refillable glass bottles and biodegradable amenities.
- **Fair-Trade Community Tourism:** Sourcing local village guides, artisanal craftsmen (Mitiyagoda gem miners, cinnamon growers, traditional boatmen) to ensure tourism revenue directly enriches local families.
- **Wildlife Protection Ethics:** Strict adherence to Department of Wildlife Conservation (DWC) guidelines: zero-harassment safari driving, ethical turtle hatchery visits, and no-touch marine rules.

5.2 Crisis Management & Passenger Risk Mitigation

Our dedicated operations desk in Hikkaduwa maintains active emergency coordination with leading private healthcare institutions (Asiri Hospital Galle, Karapitiya Hospital), Tourist Police divisions, and embassy consular networks to handle any medical, weather, or transit emergencies instantaneously.

06. CORPORATE CONTACT & PARTNER GATEWAY

We invite international tour operators, travel wholesalers, overseas travel agencies, and global partner organizations to establish formal destination management contracting relationships with sasora travel.

Corporate Entity Name	sasora travel (Private Inbound DMC)
Official Web Portal	https://sasoratravel.com
Wholesale & Trade Inquiries	support@sasoratravel.com
24/7 Operations Hotline & WhatsApp	+94 71 455 2279 / +94 76 989 0409
Registered Corporate Office	Hikkaduwa, Galle District, Southern Province, Sri Lanka
Statutory Certifications	Divisional Secretariat Business Registration & SLTDA Inbound Operator Licensing Framework

SASORA TRAVEL — REDEFINING INBOUND DESTINATION MANAGEMENT IN SRI LANKA.